

Arcelik A. S. Hack the Normal Privacy Policy

Arcelik A. S. (“The Company” or “we” or “us”) registered with the Istanbul Trade Registry at Karaağaç Caddesi No: 2/6 Beyoğlu Istanbul with registration number 54957, acting under its capacity as controller of personal data, will use the personal data we collect about you in the registration process for „Hack the Normal” event in compliance with applicable privacy and data protection laws, such as the EU General Data Protection Regulation (GDPR).

Types of Personal Data Collected

We may collect personal data relating to you when you submit your data to us or apply for a „Hack the Normal” via an online registration form or if your personal data is submitted to us via third-parties. The personal data we collect and use about you consists of the following types of data:

- Personal details (such as name, title, address, email address, phone number,);
- Education and training details (such as education history);
- Employment history (including CV and referee contacts);
- Image and voice (recordings in the online recruitment process, in online interview etc.)
- Any other information you provide to us on a voluntary basis (such as a photograph).

Purposes and Legal Basis for Processing Personal Data

The personal data that we process relating to you will be used by the Company for the purpose of:

- Consent. This is where you have given us your consent to collect and process your data for a specified purpose. For example, where you tick a box to subscribe to our e-mail newsletter.
- Performing contractual obligations and activities aimed at concluding the Terms and conditions of for „Hack the Normal” event. In some circumstances, we need your personal data to comply with our contractual obligations. For example, if in order to process your application for participation in the for „Hack the Normal” event and to register you as a participant and provide you with further opportunities to participate in the event.
- Legitimate interests. We may process your personal data where it is necessary for our legitimate interests as a company, where this does not

override your data protection interests and fundamental rights. For example, we will use your data when you contact us in order to respond to your queries, product-related requests (including product repairs, reworks, recalls / replacements, or refund requests), and complaints.

If you provide us with the personal data of third parties (such as information relating to your team), you must ensure that you notify the relevant third party before sharing their personal data with us by showing them this Privacy Notice, explaining that their personal data will be processed in accordance with this Privacy Notice, and obtaining their consent, where appropriate.

Sharing of Personal Data

For the purposes set out above, we may share your personal data with other parties. The recipients of your personal data may include:

- **Organisers:** If you are selected to participate in Hackthenormal22 your personal data will be shared with the co-organisers of the Event – The Next Web B.V. (TNW) and the Financial Times Limited (FT). FT & TNW may use your personal information for the purpose of organising and administering the Event, including to ensure that content is appropriate. For more information about how we use your data, please refer to TNW's [privacy policy](#) & FT's [privacy policy](#).
- **Referees.** In the context (and for the purposes) of your job application process with us, the Company will contact and discuss your previous experience and performance with any persons you indicated as referees. This may involve the transfer of some of your personal data to these persons.
- **Other entities of Arçelik's worldwide group.** The Company may transfer your personal data to other Arçelik departments and affiliated companies, who may use your personal data in accordance with this Privacy Notice. In particular, if you are applying for a senior management-level position, your personal data will be shared with the holding company of the Arçelik group, Koc Holding, located in Turkey.
- **Service providers.** The Company may transfer your personal data to companies that provide services to us and act as data processors in connection with the application process, such as IT providers for the purposes of system development and technical support. The service providers are required to keep your personal data confidential and are not permitted to use the personal data for any other purpose than to carry out the services they are performing for us.
- **Business partners.** We may disclose your personal data to our business partners if it is necessary for the application process.

- Third parties where required by law. We may disclose your personal data to a third party if it is necessary to comply with a legal obligation or the decision of a judicial authority, a public authority or a government body, or if disclosure is necessary for national security, law enforcement or other issues of important public interest.
- Other third parties with your consent. We may also share your personal data with other third parties when you consent to such sharing.

International Transfers of Personal Data

Arcelik is located outside of the European Economic Area (the “EEA”) and will adopt safeguards to ensure that the data will be afforded the same level of protection as under the GDPR, including the standard contractual clauses adopted by the European Commission, where appropriate. You can obtain a copy of these clauses by contacting us via the information found in the “*Contact Information*” section.

Data Retention

We will only keep your personal data for as long as reasonably necessary for the purposes set out in this privacy notice and in accordance with the GDPR.

What are Your Rights as Data Subject?

You have the following rights with respect to your Personal Data that we process, subject to conditions set out in applicable law:

- to learn whether your Personal Data is processed by us and to request a copy of your Personal Data and information relating to the processing of your Personal Data, including the purposes of processing your Personal Data, and the third parties to whom your Personal Data is disclosed;
- to request the correction of any inaccurate or incomplete Personal Data;
- to request the erasure of your Personal Data or the restriction of the processing of your Personal Data in accordance with applicable law;
- to object to our processing of your Personal Data;
- to withdraw any consent you have given (the withdrawal of consent will not affect the lawfulness of the processing carried out on the basis of the consent up to the time of withdrawal);
- under certain circumstances to demand data portability;
- to lodge a complaint with the applicable data protection supervisory authority; and
- to contest certain automated decisions, we make about you that have legal or otherwise similarly-significant consequences. We do not typically carry out such automated decision making but, if we do, we will make it clear where such decisions are being made.

To exercise your rights, please contact us using the contact details listed below in the section on “Contact”.

Changes of Privacy Notice

This Privacy Notice was last updated on February 14th, 2022.

Contact

If you have any questions or concerns about this Privacy Notice, please contact us using this [form](#).